



GENERAL MEETING MINUTES:
June 17, 2010
Crexent Business Center, Stuart

GENERAL MEETING MINUTES		
Topic	Discussion	Action
Attendance	Maureen Ryan, MCHD; Dr. Barry Hummel, Quit Doc Research & Education Foundation; Zack Hummel, Youth; Valerie Graham, TPSMC; Marilynne Leeds, EAHED; Rachael Miller, Director Speical Olympics; Julie Mederis, Young Adult/Special Olympics; Jennifer Howell, Tykes & Teens; Maureen Robertson, Martin Memorial Hospital; Genaris, Treasure Coast Christian Counseling Center; Holly Laiben, UW/Character Counts!	
Excused	Robin VanOver, School District, Louise Sikorski, Community Member; Natalie Gustofsan, Girl Scouts; Alicia Hofsfield, WCC; Jim Vojcsik, United Way; Anita Concoves, MCCC; Darcy VanOhlen, Tykes/Teens; Jessica Siebert, MC Parks & Recreation Depart.	
Welcome & Introductions	Valerie Graham, the Tobacco Prevention Specialist for Martin County, facilitated the meeting and asked everyone to state their name, organization, and briefly state what they can contribute, or have to gain from, being on the Tobacco Free Partnership (TFP). Valerie also served cake during the introductions to thank each member for their help during this funding year.	
Approval of March Minutes	March 2010 minutes were approved with corrections.	
Presentation	Martin Memorial Hospital- Maureen Robertson gave a brief overview on the new tobacco cessation program, "Quit to Get Fit" program, being offered through the hospital. This program utilizes the "Quit Smoking Now" cessation program and offers free visits to the hospital Wellness Centers for participants who successfully quit using tobacco products. Referrals can be made personally or by agencies and information is available on their website on how to make the referrals.	The Tobacco Free Partnership will distribute "Quit to Get Fit" brochures at community events they participate in.
Updates & Business	<p>TFP Quarterly Update Report</p> <ul style="list-style-type: none"> ○ Dr. Barry Hummel reported that the SWAT Media Contest was a huge success. Copies of the radio advertisements can be heard by going to www.TFPMC.org ○ StoreALERT Surveillance is still taking place throughout Martin County. The results will be posted on the TFPMC website. Dr. Hummel or Valerie will present the results at the next quarters meeting. ○ Valerie reported on new partnership initiatives for this quarter: <ul style="list-style-type: none"> ○ Tykes & Teens will be incorporating tobacco education into their Alternative Suspension and Substance Abuse programs. During the summer months Valerie and Dr. Hummel will be meeting with Tykes & Teens staff to design the program components. Along with prevention, information will also include tobacco marketing tactics, flavored tobacco, and second hand smoke. ○ Project Northland, a substance abuse prevention program in middle schools, has asked the TFPMC to implement their 	More information on all of these updates can be found on the TFP website. www.TFPMC.org

	<p>Advocacy/Leadership component to 8th grade students. Dr. Hummel and Valerie are reviewing the materials and will begin implementation when school begins in August.</p> <ul style="list-style-type: none"> ○ The TCPMC is working with Keep Martin Beautiful to create ordinances that prohibit tobacco use at public beaches and parks. Preliminary research is showing that county residents will support this ordinance. ○ Bookmarks, designed by a Martin County High School student, were handed out at the meeting. It was suggested that Valerie meet with library staff to have these bookmarks at all local libraries. Holly Laiben offered to drop them off at Helping People Succeed so they could be added to the “Baby Steps” information packets given to parents. Holly is also going to use them with Character Counts as well. ○ The Partnership has been asked to do tobacco prevention/education presentation for clients at Care Net Pregnancy Services 	<p>Valerie will set up a meeting with library staff.</p> <p>Holly will take bookmarks to HPS</p> <p>Valerie is working with Care Net staff to implement this.</p>
<p>Planning Session</p>	<p>Valerie handed out the new SMART Objective for the upcoming funding year, 2010-2011 so that partnership members could review them.</p> <p>Generis will work with Valerie to set up a meeting with law enforcement to discuss the need for tobacco resources at the local jail.</p> <p>The Tobacco Free Partnership will incorporate Character Counts! Pillars into their community resources.</p> <p>Valerie will meet with the Business Development Board to discuss incorporating tobacco-free policies into their Job Development Tool Kit.</p>	<p>Valerie will get the Character Counts! logos for Holly</p>
<p>Adjournment</p>	<p>Meeting adjourned at 4:20 p.m.</p>	