

	<ul style="list-style-type: none"> • Dorcas Boucher, SWAT Advisor at Martin County High School, reported that the SWAT bookmarks, designed by one of the SWAT students in her club, are being distributed in all of the school libraries and will be inserted into the school yearbooks. • Dr. Hummel has been doing tobacco prevention education in the ROTC and Driver Education classes. • The Leadership club, working with the SWAT club, will participated in the Beach Clean-up contest on March 19, 2011. • Ms Boucher also reported that she has incorporated other school-based youth service groups into her SWAT chapter as sub-groups/taskforces to work on tobacco related issues. DECCA is working on tobacco advertising and doing StoreALERT surveillance; Leadership class and Student Government is helping with policies and ordinances; Class of 2013 is helping promote smoke-free beaches and parks and conducting community surveys. • The Tobacco-Free Partnership/Quit Doc sponsored an ad in the school yearbook to promote the SWAT club on campus. • SWAT chapter, and sub-groups/taskforces, will be posting anti-tobacco messages on the fences around the school to support Tobacco Free Florida Week and Kick-Butts Day. 	<p>Dr. Hummel asked Ms. Boucher to submit these updates for inclusion in the quarter newsletter and website page.</p>
<p>Tobacco Prevention Quarterly Updates</p>	<ul style="list-style-type: none"> ○ Keep Martin Beautiful Task Force- a task force has been formed that includes Keep Martin Beautiful, the Tobacco-Free Partnership, County Government staff, and Darlene Burton (FLDOH). The task force will be working on strategies to reduce tobacco litter in coastal areas of Martin County by drafting and supporting local tobacco litter ordinances. ○ Tobacco on school campus- the TFP-MC and SWAT chapters conducted a survey at middle & high schools and Boys & Girls clubs to assess tobacco usage on campus. Approximately 1,3000 surveys were collected and Dr. Hummel presented the preliminary results to the partnership. This presentation will be posted online after meeting with school board officials. <ul style="list-style-type: none"> • The School Health Advisory Committee has incorporated strategies into their work plan to expand on the existing school campus tobacco policy to include enforcement and penalty. Data from this survey will help promote the need for adding these items. • Dr. Hummel reported that a tobacco prevention component has been designed and incorporated into the six-week adolescence prevention session format. The initial pilot of this component was very well received by the youth. Dr. Hummel and Jennifer Howell are continuing to develop this initiative and it will be presented to the school district as a referral source for 	<p>Keep Martin Beautiful has agreed to champion for designated smoking areas on beaches; the TFP-MC has agreed to work with the county on better tobacco signage in community areas; Darlene has agreed to follow up on this task force.</p> <p>Survey results will be presented to school administration and the School Health Advisory Committee in order to come up with strategies to address disparities.</p> <p>The goal is to encourage school officials to use this program as an alternative to suspension for tobacco</p>

	<p>tobacco use on campus.</p> <ul style="list-style-type: none">• Tobacco Cessation- Maureen Robertson reported that Martin Memorial Hospitals “Quit to Get Fit Program” has cessation classes throughout the community and since April 2010 there have been 671 people enrolled in classes with 420 graduating smoke-free. Marilyn Leeds, Area Health Education Centers, shared information on the “ASPIRE” program available free to schools to address youth tobacco use and cessation.	<p>usage on campus.</p> <p>Valerie will follow up with the school nurses, School Health Advisory Committee, and school personnel to see if the ASPIRE program is something they are interested in making available at each middle and high school</p>
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Meeting adjourned at 4:15 p.m.