

GENERAL MEETING MINUTES
March 9, 2011
2:00 – 4:00
Martin County High School Media Room

Attendance	Dr. Barry Hummel, Quit Doc Research & Education Foundation Valerie Graham, TPSMC,; Marilyn Leeds, EAHED; Jennifer Howell, Tykes & Teens; Maureen Robertson, Martin Memorial Hospital; Darlene Burton, FLDOH,; Darcy Flierl, Project Northland; Crystal Flynn, SWAT Facilitator/Port Salerno Boys & Girls Club; Jim Vojcsik, United Way of Martin County; Tracy Henkes, American Cancer Society; Dorcas Boucher, SWAT Advisor MCHS; Al Bino, Parent	
T	SWAT Youth: Kelly Barrara, Ashley Johnson, Megan Koerig; Emily Gar	F
Topic	Discussion	Action
Welcome & Introductions	Valerie Graham, the Tobacco Prevention Specialist for Martin County, facilitated the meeting and asked everyone to state their name, organization, and briefly state what they can contribute, or have to gain from, being on the Tobacco Free Partnership (TFP).	
Minutes & Budged Report	December 2010 & budget update.	Approved
SWAT Youth Updates	O Tobacco Product Placement Ordinance- On March 1, 2011 the Board of County Commissioners unanimously voted to enact a tobacco product placement ordinance in Martin County. Valerie Graham, Tobacco Prevention Specialist for Martin County, presented Kelly Barrara, Emily Garret, and Megan Koerig appreciation certificates and engraved key chains to commemorate their work on helping the partnership get the Tobacco Product Placement Ordinance passed in Martin County. Each of the youth shared their experiences of presenting before decision makers and how it felt to be a part of this policy-making process. These youth were also featured in two newspaper articles- one on the placement ordinance and another on their policy work.	Passed 3/1/11- Board of County Commissioners/Martin County
	o StoreALERT surveillance - Members of the DECCA Club, working as a taskforce of the SWAT club, reported that they are conducting the StoreALERT surveys this year and will help to compile the data. This club will also help the partnership work on policies and ordinances to address tobacco-advertising issues.	Dr. Hummel, SWAT coordinator will follow-up with DECCA regarding surveys and presentations for tobacco advertising
	 Smoke-free Beaches and Parks Surveys- Martin County High School Class of 2013, working as a taskforce of the SWAT club, conducted 450 surveys of students and adults asking if they would support completely smoke-free beaches and parks or designated areas for smoking at beaches and parks. Preliminary data suggests that the majority of persons surveyed support completely smoke-free areas. SWAT Activities and Updates- 	Data will be added to existing survey data already collect by other SWAT clubs. Dr. Hummel will follow up with students regarding presentations to decision makers.

- Dorcas Boucher, SWAT Advisor at Martin County High School, reported that the SWAT bookmarks, designed by one of the SWAT students in her club, are being distributed in all of the school libraries and will be inserted into the school yearbooks.
- Dr. Hummel has been doing tobacco prevention education in the ROTC and Driver Education classes.
- The Leadership club, working with the SWAT club, will participated in the Beach Clean-up contest on March 19, 2011.
- Ms Boucher also reported that she has incorporated other school-based youth service groups into her SWAT chapter as sub-groups/taskforces to work on tobacco related issues. DECCA is working on tobacco advertising and doing StoreALERT surveillance; Leadership class and Student Government is helping with policies and ordinances; Class of 2013 is helping promote smoke-free beaches and parks and conducting community surveys.
- The Tobacco-Free Partnership/Quit Doc sponsored an ad in the school yearbook to promote the SWAT club on campus.
- SWAT chapter, and sub-groups/taskforces, will be posting anti-tobacco messages on the fences around the school to support Tobacco Free Florida Week and Kick-Butts Day.

Dr. Hummel asked Ms. Boucher to submit these updates for inclusion in the quarter newsletter and website page.

Tobacco Prevention Quarterly Updates

o **Keep Martin Beautiful Task Force**- a task force has been formed that includes Keep Martin Beautiful, the Tobacco-Free Partnership, County Government staff, and Darlene Burton (FLDOH). The task force will be working on strategies to reduce tobacco litter in coastal areas of Martin County by drafting and supporting local tobacco litter ordinances.

Keep Martin Beautiful has agreed to champion for designated smoking areas on beaches; the TFP-MC has agreed to work with the county on better tobacco signage in community areas; Darlene has agreed to follow up on this task force.

- O Tobacco on school campus- the TFP-MC and SWAT chapters conducted a survey at middle & high schools and Boys & Girls clubs to assess tobacco usage on campus. Approximately 1,3000 surveys were collected and Dr. Hummel presented the preliminary results to the partnership. This presentation will be posted online after meeting with school board officials.
 - The School Health Advisory Committee has incorporated strategies into their work plan to expand on the existing school campus tobacco policy to include enforcement and penalty. Data from this survey will help promote the need for adding these items.
 - Dr. Hummel reported that a tobacco prevention component has been designed and incorporated into the six-week adolescence prevention session format. The initial pilot of this component was very well received by the youth. Dr. Hummel and Jennifer Howell are continuing to develop this initiative and it will be presented to the school district as a referral source for

Survey results will be presented to school administration and the School Health Advisory Committee in order to come up with strategies to address disparities.

The goal is to encourage school officials to use this program as an alternative to suspension for tobacco Tobacco Free Partnership General Meeting Minutes December 1 2009

tobacco use on campus.

• Tobacco Cessation- Maureen Robertson reported that Martin Memorial Hospitals "Quit to Get Fit Program" has cessation classes throughout the community and since April 2010 there have been 671 people enrolled in classes with 420 graduating smoke-free. Marilyn Leeds, Area Health Education Centers, shared information on the "ASPIRE" program available free to schools to address youth tobacco use and cessation.

usage on campus.

Valerie will follow up with the school nurses, School Health Advisory Committee, and school personnel to see if the ASPIRE program is something they are interested in making available at each middle and high school

Meeting adjourned at 4:15 p.m.