

Meeting Report

Tobacco-Free Partnership of Martin County

February 12, 2009, 12:00 – 1:30 PM

Location: Stuart / Martin County Chamber of Commerce
1650 South Kanner Highway
Stuart, Florida 34994-7199

Attendees:

- Barry Hummel, Jr., MD, Program Administrator, QDREF, Martin County
- Jennifer Harris, Florida Department of Health, Regional Tobacco Prevention Coordinator, Region 4
- Marcella Capar, St. Lucie County Health Department, Tobacco Prevention Specialist
- Karen Redner, St. Lucie County Health Department
- Carol Wegener, Martin Co Health Department, School Health
- Donna Skillings, Martin Co Health Department, School Health
- Marilyn Leeds, Everglades AHEC
- Robyn Vanover, Martin County School District, Safe and Drug Free Schools
- Jessica Polzin, Scripps Treasure Coast Newspapers
- Larry Tucker, WSTU Radio, Stuart, FL
- Bob Herbst, Motivational Speaker, www.speakagain.com
- Lesley Herbst, www.speakagain.com

Members not in Attendance:

- Suzanne Williams, Alcohol Drug & Tobacco Prevention, Palm Beach County FL School District
- Dr. Bruce Hansbrough, Harmony Healing Arts Center, Stuart FL

Agenda:

The agenda for this quarterly meeting focused on youth tobacco cessation issues (see attached agenda)

Meeting:

Dr. Barry Hummel, QDREF, led the discussion by presenting data from the Cochrane Collaborative's meta-analysis of available studies of youth tobacco cessation (see attached PowerPoint Handout).

Marcella Capar, St. Lucie County health Department Tobacco Prevention Specialist presented information on the FACE-IT Program, developed in Palm Beach County Florida. (see attached).

Larry Tucker, WSTU Radio, gave a presentation on using the media to reach local student athletes and their parents. His discussion focused on a partnership between QDREF and WSTU, which broadcasts local high school sports, to get information on youth tobacco prevention and cessation programs to the families of student athletes in Martin County (see attached).

Bob Herbst, who has had a laryngectomy due to smoking-related throat cancer, gave a presentation on his role as a motivational speaker in youth tobacco prevention and cessation. He discussed his willingness to partner with local organizations on these issues.

Dr. Hummel returned to present information on several available youth tobacco cessation programs that could be incorporated in Martin County. He discussed the *Not on Tobacco Program* of the American Lung Association, as well as the *Tobacco Awareness Program (TAP)/Tobacco Education Group (TEG)* programs offered by Community Intervention, Inc. (see attached PowerPoint handout).

Summary:

This meeting of The Tobacco-Free Partnership of Martin County focused on the issues of youth tobacco cessation. Current action plans include:

- Dr. Hummel is currently attempting to partner with Tykes and Teens to conduct a trial of both TAP and TEG.
- Bob Herbst has agreed to speak, when available, during the appropriate sessions of both TAP and TEG.
- Dr. Hummel will explore the cost and training required to utilize FACE-IT in place of TEG.
- Dr. Hummel and Robyn Vanover will explore the possibility of offering alternative to suspension programs to students caught on Martin County public school campuses with tobacco products.